



# Matt Dunn

Senior Art Director 

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I'm a Senior Art Director with eight years of advertising agency, in-house and freelance experience. I've worked at some of the most highly respected advertising agencies in London, San Francisco and Canada. During my time in Canada, I was part of the Heinz team that supported Rethink in becoming AdAges Best Creative Agency 2023. Prior to this I was part of the Amazon team that supported Droga5 London in becoming CICLOPEs Agency of the Year 2022. Throughout my time in my career, I've created campaigns across global markets for iconic brands such as Heinz Ketchup, Amazon Music, IKEA and Kraft to mention a few. A variety of my campaigns have achieved worldwide fame and won at multiple international award shows from the likes of The Art Directors Club of New York, Clios, One Club For Creativity, ANDYs, Epica Awards, Creative Circle and lots more.

I believe it's important to create a cultural impact for brands through creativity. We should either entertain people, be useful or both. Whether that's through the mediums of TVC/OLV, print, digital, social, activations, PR and more. Brands that do this well, are loved and embraced in culture. I'm also very passionate about creating great work with great people. I have been lucky enough to have worked with fantastic minds from all over the world and I'm looking forward to making even more great work with more great people.

## Experience


Ogilvy, London   
Senior Art Director (FTC)  
Senior art director on Philadelphia.


Rethink, Toronto   
Senior Art Director (Freelance)  
Senior art director on Heinz, IKEA and UPSIDE Foods.

Droga5, London   
Art Director (Freelance)  
Art director on Amazon Music.

GS&P, San Francisco   
Art Director  
Art director on Kraft, Xfinity Internet and Specialized Bikes.

Mother London   
Art Director (Freelance)  
Art director on Nestlé.

Wieden+Kennedy, London   
Art Director Intern

Publicis, London   
Junior Art Director  
Art director on Coca-Cola.

Shoosmiths Law Firm, Berkshire   
Graphic Designer

## Industry Awards



## Jury Experience



## Selected Clients



## Education

University of Portsmouth  
Bachelor's degree  
Illustration  
First Class Honours  
2011 - 2014

Gloucestershire College  
Art & Design National Diploma  
Triple Distinction  
2007 - 2010